

# City of Mason Innovation Week Mason and Assurex Research & Science Series Event Schedule

Members of the community are invited to join us for these special events:

## World Manufacturing Day in Mason

**Oct. 6**

Mason heralds its commitment to manufacturing's future with this national celebration of high-tech companies that prove daily they're not your father's factory. Joining nearly 600,000 participants across the country, we'll unite in recognizing the next generation of skilled workers in our region. Manufacturing companies across Mason will host a variety of events in coordination with the city and schools. Visit [MasonInnovates.com](http://MasonInnovates.com) for up-to-date schedules.

## Festo Mobile Mechatronics Lab

**Oct. 9-13**

For the past three years, a partnership between the City of Mason and Festo has yielded distinctive opportunities for our region. This year, Festo brings its Mobile Mechatronics Lab to Mason and is partnering with the city, local schools (grades 7-12) and colleges to demonstrate more than 20 dynamic displays and hundreds of products featuring the latest advancements in energy-efficient automation technology.

*School tours by reservation only, Monday-Thursday from 9:30 a.m. to noon on Festo's campus at 7777 Columbia Rd. Contact Louis Morales at [louis.morales@festo.com](mailto:louis.morales@festo.com). For more information about the Mobile Mechatronics Lab, visit <http://bit.ly/2fuFZDH>.*

## Mason City Council Kickoff

**Oct. 9, 7 p.m.**

Join us as City Council officials kick off Mason Innovation Week and the Research & Science Series and recognize our economic partners and leaders in the bio and technology industries, Festo and Assurex Health/Myriad. This year, our strong P3 collaborators have worked with the city to bring new thinking and technology demonstrations for a week of activity.

*Mason Municipal Center  
6000 Mason-Montgomery Rd.*

## In the Year 3000 Poster Presentation

**Oct. 12, 1-4:30 p.m.**

A poster session for high school students from Mason City Schools and Kings Local Schools who are interested in science, technology, engineering and math fields.

*Mason Municipal Center  
6000 Mason-Montgomery Rd.*

## Women in the Workplace:

### How Diversity Drives Innovation

**Oct. 12, 1-4:30 p.m.**

This panel discussion will highlight the impact of women on healthcare innovation. Featured speakers include Peeyush Shrivastava, chief executive officer, Genetesis; Jan Rosenbaum, chief executive officer, Airway Therapeutics; Dr. Linda Brock, global lead-healthcare, Businesswomen's Association Women in Science; and James S. Burns, former chairman, president and CEO, Assurex Health. Moderated by Diane Egbers, chief executive officer, LEI Consulting.

Visit the events section of [hbanet.org](http://hbanet.org) for registration information. Reservations and fee for the event are required.

*Mason Municipal Center  
6000 Mason-Montgomery Rd.*

## The Science of Genomics:

### Why It Matters to You

**Oct. 12, 5-6:30 p.m.**

The City of Mason and Assurex Health show their commitment to scientific discovery around genomics and the growing biohub in Mason this year with the featured speaker Dr. Neil Lamb, vice president for educational outreach and faculty investigator at HudsonAlpha Institute for Biotechnology

Dr. Lamb's talk will be engaging, familiar and new as he examines how norms of healthcare and wellness change across the decades. Each of us experiences medicine on a personal level through precision medicine.

The City of Mason and Assurex Health are delighted to bring this talented speaker to the community as he shares his experience at HudsonAlpha combining education, new research, and development and commercialization in Huntsville, Alabama. His capstone session will discuss the field of genomics and the critical community engagement that has made Huntsville an education and wellness center of excellence.

Visit [MasonInnovates.com](http://MasonInnovates.com) for registration information. Registration is required; event is free.

*William Mason High School Auditorium  
6100 Mason-Montgomery Rd.*

## About the Collaboration

The City of Mason Innovation Week and Mason and Assurex Research & Science Series are unique economic development collaborations that feed connectivity among our corporate partners and engage scientific talent in Mason to promote breakthrough ideas in our schools, community and beyond. Without the dedication and commitment of Festo and Assurex Health, these experiences would not be possible. The addition of the HBA – Women in Science event furthers the cause of bringing science and innovation conversations to students and educators.

